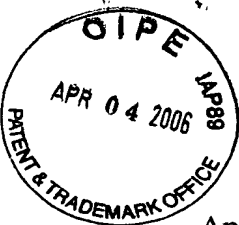


04-05-06

IPW 3622

Atty. Dkt. No. 089367-0118



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Takashi OSHIBA et al.

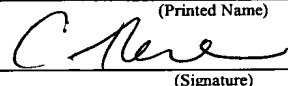
Title: ADVERTISEMENT OPPORTUNITY
TRADING SYSTEM,
ADVERTISEMENT OPPORTUNITY
TRADING METHOD, AND
RECORDING MEDIUM

Appl. No.: 10/025,770

Filing Date: 12/26/2001

Examiner: Van Bramer, John W.

Art Unit: 3622

CERTIFICATE OF EXPRESS MAILING	
I hereby certify that this correspondence is being deposited with the United States Postal Service's "Express Mail Post Office To Addressee" service under 37 C.F.R. § 1.10 on the date indicated below and is addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.	
EV700421387US (Express Mail Label Number)	4/4/06 (Date of Deposit)
Christine Flores (Printed Name)	
 (Signature)	

AMENDMENT TRANSMITTAL

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is an amendment in the above-identified application.

[] Small Entity status under 37 C.F.R. § 1.9 and § 1.27 has been established by a previous assertion of Small Entity status.

[] Assertion of Small Entity status is enclosed.

[X] The fee required for additional claims is calculated below:

	Claims As Amended		Previously Paid For		Extra Claims Present		Rate		Additional Claims Fee
Total Claims:	40	-	40	=	0	x	\$50.00	=	\$0.00

Independent Claims:	7	-	7	=	0	x	\$200.00	=	\$0.00
First presentation of any Multiple Dependent Claims:						+	\$360.00	=	\$0.00
CLAIMS FEE TOTAL								=	\$0.00

☐ Applicant hereby petitions for an extension of time under 37 C.F.R. §1.136(a) for the total number of months checked below:

<input type="checkbox"/> Extension for response filed within the first month:	\$120.00	\$0.00
<input type="checkbox"/> Extension for response filed within the second month:	\$450.00	\$0.00
<input type="checkbox"/> Extension for response filed within the third month:	\$1,020.00	\$0.00
<input type="checkbox"/> Extension for response filed within the fourth month:	\$1,590.00	\$0.00
<input type="checkbox"/> Extension for response filed within the fifth month:	\$2,160.00	\$0.00
EXTENSION FEE TOTAL:		\$0.00
<input type="checkbox"/> Statutory Disclaimer Fee under 37 C.F.R. 1.20(d):	\$130.00	\$0.00
CLAIMS, EXTENSION AND DISCLAIMER FEE TOTAL:		\$0.00
<input type="checkbox"/> Small Entity Fees Apply (subtract ½ of above):		\$0.00
TOTAL FEE:		\$0.00


If any extensions of time are needed for timely acceptance of papers submitted herewith, applicant hereby petitions for such extension under 37 C.F.R. §1.136 and authorizes payment of any such extensions fees to Deposit Account No. 19-0741.

Please direct all correspondence to the undersigned attorney or agent at the address indicated below.

Respectfully submitted,

Date April 4, 2006

FOLEY & LARDNER LLP
Customer Number: 22428
Telephone: (202) 672-5407
Facsimile: (202) 672-5399

By 

David A. Blumenthal
Attorney for Applicant
Registration No. 26,257



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Takashi OSHIBA et al.

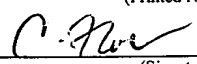
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EV700421387US (Express Mail Label Number)	4/4/06 (Date of Deposit)
Christine Flores (Printed Name)	
 (Signature)	

AMENDMENT AND REPLY UNDER 37 CFR 1.111

Mail Stop Amendment

5 Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

10 Sir:

This communication is responsive to the Non-Final Office Action dated January 4, 2006, concerning the above-referenced patent application.

Remarks/Arguments begin on page 20 of this document.